# Define Your Mission

You are doing a great job and have hopefully got a strong and committed team, good understanding of the existing services for veterans in your area, great focus group information and have had a chance to really analyze what you community has told you they need.

Now it is time to define your mission, your goals, and your actions.

We used a process called a 'Theory of Change'. This is basically a detailed description of the problem you are addressing **(your focus)** and the steps that you are going to take to address that need **(your plan)** and the outcome that you want to have **(your mission).** Another way to think about it is like a map from where you are now to where you want to be in the future.

You will find available in this section our 'Theory of Change' and the supporting documents with more detailed focus of how we addressed each of the 4 main issues we chose to focus on.

Resilience Grows Here Theory of Change Logic Model
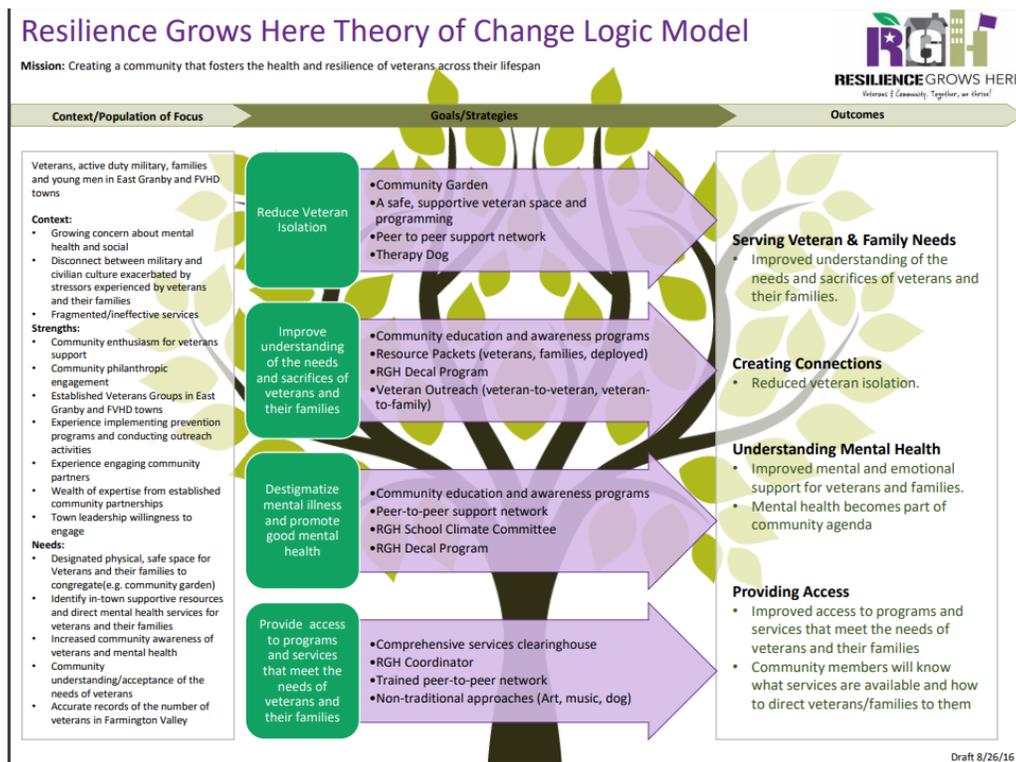
Remember that you do not need this level of detail or need to focus on as many things as we did.

What you need to do is clearly define what it is you are addressing, how you will do this, how you can measure that it is working and what your desired outcome is.

For example:

Mission: Ensure all veterans in our community have free transportation to medical appointments

Plan: To provide transportation to veterans for medical appointments by creating a group of volunteer drivers and working with medical providers to ensure veterans can access the service

Evaluation: Survey veterans using the program, survey medical providers for efficiency of service, number of veterans contacting you for services, number of returned customers

Outcome: All veterans will be able to attend medical appointments without transportation issues being a barrier to their ability to access care.

We chose to make a graphic with our Theory of Change as it allowed our community to understand what it was, we were doing and illustrated clearly how we were going to achieve it.

Good luck – have fun with this part – be creative!